

Linxens expands its offer of eco-responsible products by launching its wooden card



Linxens, a global expert in the manufacture of micro-connectors for smart cards and RFID antennas, is launching the production of access cards made from wood from sustainably managed forests. This move is part of Linxens' commitment to offer more eco-responsible and sustainable solutions to the access control market.

Linxens offers a new wooden access card

Several weeks ago, Linxens implemented a new innovative solution in its headquarters in Levallois-Perret - **a wooden RFID access card** composed of a copper antenna directly integrated in the wood. It is unique in that it is made from wood from sustainably managed European forests. With this solution, Linxens offers the access market a new alternative to plastic cards, combining aesthetics and durability.

This plastic-free product expands Linxens' range of eco-friendly solutions, named EcoLAM, which are made from recycled materials, thus reducing the use of virgin PVC that does not come from recycling channels for the manufacture of smart cards.

In its drive for continuous improvement and constant innovation, Linxens has the ambition to adapt this wooden card to the place and the use to guarantee its durability and user-friendliness (ease of customization, long life, etc.).

A product for environmentally conscious companies

This product can help companies to be more eco-responsible and to show their concern about their ecological footprint. The wooden card is aimed at markets that are sensitive to environmental concerns, including companies that have adopted a CSR approach (Linxens will deploy the use of its wooden card in all the other sites of the group), as well as tourism and leisure professionals who put ecology at the heart of their priorities. Beyond its primary function as a means of access, the card can also represent a personalized souvenir for customers to keep and be a tangible solution for companies aspiring to show their efforts as actors of sustainable development.

"We are convinced that the card can be of interest to luxury hotels and the entertainment sector, which promote an eco-responsible image and reach a premium target, sensitive to nature. If we consider amusement parks, for example, the wooden card becomes an object representing the experience of the customers who will want to keep a souvenir of their stay" says Céline Littré, Product Marketing Manager at Linxens.

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About Linxens:

Linxens is a leading technology company providing secure component-based solutions for security, identification and healthcare. A world-class specialist in the design and manufacture of smart card micro-connectors, antennas and RFID inlays, Linxens' portfolio also includes module packaging activities.

With more than 110 billion micro-connectors and 5 billion RFID antennas supplied to date, Linxens is the preferred partner of many of the world's technology pioneers who are shaping the telecommunications, transportation, hospitality, leisure and entertainment, financial services, government, access control, healthcare and Internet of Things (IoT) markets. Linxens is headquartered in France and employs 3,000 people worldwide.

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