



Colored tape

Cutting-edge and distinctive solution to assert your brand image

Linxens has developed colored tapes to provide a differentiating feature for businesses and maintain a competitive edge based on three objectives:

- Enhance the attractiveness of the smartcard module itself
- Improve customer stickiness
- Increase brand recognition and attract new customers

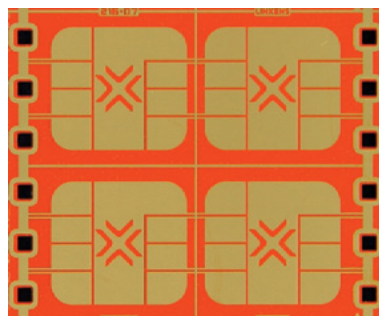
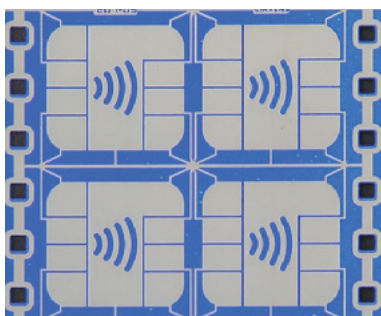
There are 3 colors to choose from: Red, blue and orange which can be combined with etched logos for premium differentiation.

With our colored tapes, you will be able to:

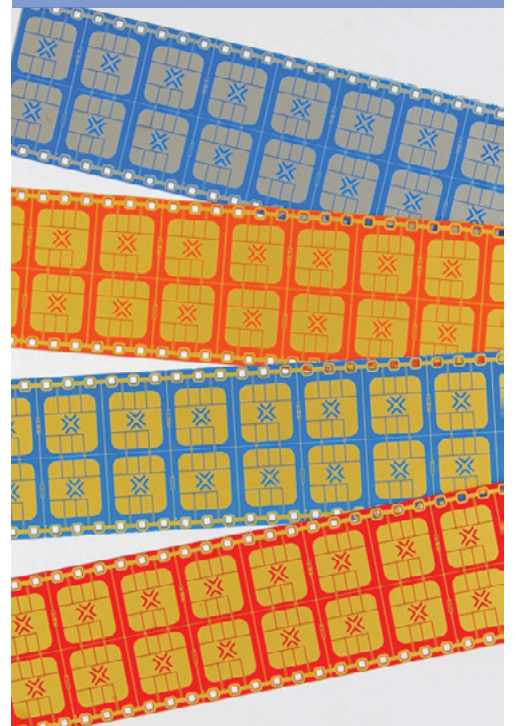
- Enhance customer experience
- Develop an "elite" community for your customers
- Encourage your brand ambassadors to talk about your business activities
- Address all of your markets and verticals (e.g. banking, ID, access, etc.)

Compatible with:

- Micro-etched / Fully-etched logos
- Design on demand
- All module assembly technologies



MICROCONNECTORS



Options available

- Blue, red and orange colors
- Contact and dual solutions
- Gold or Palladium plating
- 6-pin or 8-pin

Application Area

- Financial services
- Telecom